



Business Telecommunication Buyers

November 7, 2011

Average Monthly Hotline	104,600	\$100/M
Average 12 month count	1,250,000	\$100/M
Phone Numbers	\$200/M	

Source
Direct Response

Addressing
Business
Business Name

Minimum Order:
5,000 records

Selections:
SCF \$7/M
Gender \$7/M
Geo \$5/M

Format:
Diskette \$25/F
Mag Tape \$25/F
E-mail/FTP \$50/F

85% Net:
25,000 or more
\$6/M running

Voice over Internet Protocol (VoIP), is a technology that allows users to make telephone calls using a broadband Internet connection instead of a regular land-line. It's a fast, cost-efficient way to start dialogs, sustain business relationships, and prospect for new customers. Unlike many other telecom lists, these are actual customers, not prospects.

These business buyers have signed up for new phone or VoIP service, thus demonstrating their readiness to buy innovative technology that makes sense for their growing companies. Many are new businesses in full startup mode, and thus actively seek everything from desks and office supplies to PCs and storage systems.

Recommended for: E-commerce products and services, credit card offers, advertising specialty offers, office products and services, business software, IT services, incentive gift offers, marketing tools, training, and business seminar success offers.

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

