



Catalog Credit Program Buyers

October 4, 2011

Average Monthly Hotline 68,400 \$100/M

Phone Numbers \$200/M

This file consists of credit seekers who bought into a Catalog Credit Program. These buyers received an unsecured purchasing credit line to be used exclusively for a specific catalog offer.

These individuals will respond to all sub prime offers including: low-end catalogs, auto loans, mortgage, online credit reporting, discount travel offers, and personal financial aids.

This file will be successful for the following offers:

- Credit and loan
- Financial
- Insurance
- Sweepstakes
- Telemarketing
- Travel
- Mortgage
- Multi- Mag

Source
Online

Minimum Order:
5,000 records

Selections:

SCF \$7/M
Gender \$7/M

Format:

Diskette \$25/F
Mag Tape \$25/F
E-mail/FTP \$50/F

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

