



Credit Incentives

Average Monthly Hotline 86,200 \$100/M

Phone Numbers \$200/M

'Credit Incentives' offers a unique list of consumers who responded to various credit building offers via direct mail. These men and women are experiencing payment difficulties and demonstrated a desire to free themselves from prior debt, re-establish their credit, and stabilize their finances.

This highly motivated and dynamic segment of America is eager to receive offers and opportunities to re-establish their credit.

These new financially strapped consumers are excellent candidates for secured credit cards, debt consolidation, health insurance offers, home equity loans, refinancing offers, money making opportunities, pre-paid phone cards, and pre-approved credit with a catalog purchase.

October 4, 2011

Source
Direct Mail

Minimum Order:
5,000 records

Selections:
SCF \$7/M
Gender \$7/M

Format:
Diskette \$25/F
Mag Tape \$25/F
E-mail/FTP \$50/F

85% Net:
25,000 or more
\$6/M running

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

