



# Home Alone Business Opportunity Seekers

**November 7, 2011**

Average Monthly Hotline 89,500 \$100/M

Phone Numbers \$200/M

**Source**  
**Direct Mail**  
**Telemarketing**  
**Infomercial**

**Minimum Order:**  
**5,000 records**

**Selections:**  
**SCF \$7/M**  
**Gender \$7/M**

**Format:**  
**Diskette \$25/F**  
**Mag Tape \$25/F**  
**E-mail/FTP \$50/F**

**85% Net:**  
**25,000 or more**  
**\$6/M running**

Reach out to these eager 'Work From Home' and business opportunity seekers. These men and women are eager to invest in a pre-existing business opportunity.

This audience consists of 'first to respond' consumers whose desire to become 'their own boss', and led them to inquire into multiple business opportunity programs. These names provide mailers and telemarketers with a fresh source of 'ready to buy' consumers.

These consumers will respond to multiple offers including: work-at-home programs, continuing education, loan and credit offers, business opportunity offers, and travel, and multi-mag. This large file of active business opportunity seekers is also recommended for self improvement, lottery, seminars, catalog offer etc.

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

