



Intelligent Broadband Users

November 7, 2011

Average Monthly Hotline 129,300 \$100/M

Phone Numbers \$200/M

Source
Internet
Direct Response

Minimum Order:
5,000 records

Selections:
SCF \$7/M
Gender \$7/M

Format:
Diskette \$25/F
Mag Tape \$25/F
E-mail/FTP \$50/F

85% Net:
25,000 or more
\$6/M running

The Intelligent Broadband Users list consists of consumers who use the Internet for a variety of daily activities including shopping, research, work, e-mail and entertainment.

They use various broadband services for high-speed Internet Access to enable them to connect faster, work more efficiently, be more productive, and take care of daily activities from their home or office.

These consumers use the Internet to purchase technology products, music, audio CDs/tapes, videos and DVDs, books, high-tech gadgets, consumer electronics, audio/video systems, etc.

These men and women will respond to multiple offers including; Internet, Insurance, travel, sweepstakes, business opportunity magazine titles, as well as loan and credit card offers. This large file of active online consumers is also recommended for self improvement, seminars, catalog offers etc.

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

