



# LiveCareer College Students

**November 7, 2011**

Average Monthly Hotline	48,445	\$120/M
Total File	795,349	\$100/M
Phone Numbers on 60% of the file- additional \$150/M		

**Source**  
Online Career Test

**Gender**  
28% Male  
68% Female

**Average HH Income**  
\$45,000

**Minimum Order:**  
5,000 records

Be the first to target these responsive college students who are actively looking to change their career or advance their education. By spending 30 minutes or more on a Livecareer.com aptitude test, these college students have proven their seriousness to improve their current career and educational status.

Livecareer.com has helped over one million individuals find careers that fit their educational background and business experience.

This list is highly selectable by a number of key criteria, such as career interests, area of work/study, age, demographics, and lifestyle. There are over 150 data points collected during the career interest test!

Profession or trade select: Accounting & Finance, Administrative & Support Services, Advertising/ Marketing/ Public Relations, Agriculture, Forestry & Fishing, Airline & Aviation, Animal Training, Architectural Services, Arts, Entertainment & Media, Automotive & Diesel, Banking, Biotechnology & Pharmaceutical, Broadcasting, Business, Community, Social Services & Nonprofit, Computer Hardware, Computer Software, Construction, Mining & Trades, Consulting Services, Cosmetology & Barbering, Counseling & Psychology, Court Reporting, Criminal Justice, Culinary, Customer Service & Call Center, Dental, Drafting & Architecture, Education & Childcare, Electrician & Energy Trades, Electronics & Computer Repair, Employment Placement Agencies, Engineering, English (ESL), Fashion Design, Film & Photography, Financial Services, Government & Policy, Healthcare, Heating & Refrigeration, Hotel & Hotel Management, Human Resources, Information Technology, Insurance, Interior Design, Internet & E-Commerce, Law Enforcement & Security, Legal, Manufacturing & Production, Marine & Diving, Massage Therapy, Medical & Healthcare, Military, Motorcycle & Small Engine Repair, Personal Care & Service, Personal Training, Property Management, Public Administration, Real Estate, Restaurant & Food Service, Retail/Wholesale, Sales, Science, Sports & Recreation, Telecommunications, Travel & Tourism, Trucking, Veterinary, Welding & Machine Trades.

**Selections:**

SCF	\$7/M
Gender	\$7/M
Phones	\$200/M
Geo	\$7/M
Education	\$20/M
Date Of Birth	\$15/M
Demographics & Lifestyle	\$15/M
HS Graduation	
Date	\$15/M
Career Interests	\$15/M

**Format:**

Mag Tape	\$25/F
E-mail/FTP	\$50/F

**85% Net:**  
25,000 or more  
\$7/M running



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

