



LiveCareer.Com High School Students

Average Monthly Hotline	21,800	\$120/M
Total File	439,400	\$100/M

Phone Numbers on 60% of the file- additional \$150/M

Be the first to target these responsive high school students who spent 30 minutes or more answering 100 career interest test questions on a LiveCareer.com.

Livecareer.com has helped thousands of high school students find careers that fit their educational background and business experience.

Create the perfect responsive niche audience for your next marketing campaign by having the ability to select from over 150 data points that are collected during the career test.

These targeted consumers are a great audience for the following offers; college offers, student loans, career advancement, distance learning, self-improvement, seminars, financial offers, recruitment, books, credit cards, insurance, & travel, etc.

Profession or trade select: Accounting & Finance, Administrative & Support Services, Advertising/ Marketing/ Public Relations, Agriculture, Forestry & Fishing, Airline & Aviation, Animal Training, Architectural Services, Arts, Entertainment & Media, Automotive & Diesel, Banking, Biotechnology & Pharmaceutical, Broadcasting, Business, Community, Social Services & Nonprofit, Computer Hardware, Computer Software, Construction, Mining & Trades, Consulting Services, Cosmetology & Barbering, Counseling & Psychology, Court Reporting, Criminal Justice, Culinary, Customer Service & Call Center, Dental, Drafting & Architecture, Education & Childcare, Electrician & Energy Trades, Electronics & Computer Repair, Employment Placement Agencies, Engineering, English (ESL), Fashion Design, Film & Photography, Financial Services, Government & Policy, Healthcare, Heating & Refrigeration, Hotel & Hotel Management, Human Resources, Information Technology, Insurance, Interior Design, Internet & E-Commerce, Law Enforcement & Security, Legal, Manufacturing & Production, Marine & Diving, Massage Therapy, Medical & Healthcare, Military, Motorcycle & Small Engine Repair, Personal Care & Service, Personal Training, Property Management, Public Administration, Real Estate, Restaurant & Food Service, Retail/Wholesale, Sales, Science, Sports & Recreation, Telecommunications, Travel & Tourism, Trucking, Veterinary, Welding & Machine Trades.

November 7, 2011

Source
Online Career Test

Gender
33% Male
62% Female

Average HH Income
\$55,000

Minimum Order:
5,000 records

Selections:
GEO \$7/M
Gender \$7/M
Education \$20/M
Date Of Birth \$15/M
Enhancements \$10/M
Demographics & Lifestyle \$15/M
HS Graduation Date \$15/M
Career Interests \$15/M
Area Of Work \$15/M
Area Of Study \$15/M

Format:
E-mail/FTP \$50/F

85% Net:
25,000 or more
\$7/M running

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

