



Macro Target Small Business Group

November 7, 2011

Average Monthly Hotline	95,700	\$110/M
12 month hotline	1,020,000	\$110/M
Phone Numbers \$200/M		

Source
Direct Response

100% business name
65% business contact

Minimum Order:
5,000 records

Selections:
SCF \$7/M
Gender \$7/M
Geo \$7/M

Format:
Diskette \$25/F
Mag Tape \$25/F
E-mail/FTP \$50/F

85% Net:
25,000 or more
\$6/M running

If you need to reach small business owners who are actively seeking information on products and services that “mean business,” this list merits serious consideration.

These owners and self-employed professionals are looking for products and services that could help boost their productivity and sales.

Recommended for: office supplies & products, credit cards, lines of credit, hi-tech & e-commerce products, advertising specialty items, financial offers, insurance, or virtually any business-targeted product.

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

