



Sweepstakes Incentives Plus

Average Monthly Hotline 126,500 \$100/M

Phone Numbers \$200/M

This list consists of consumers who responded to a sweepstakes mail piece. They responded for the chance of winning top quality products such as TVs, vacations, cash, cars, cameras, & baby-strollers.

Approximately 25% of these responders, were 'up-sold' to various services such as a 'pay as you go' \$19.95/month travel club & multi- magazines.

These consumers are ready and eager to receive offers and opportunities in the following categories: general merchandise, sweepstakes, health, magazines, seminars, money making opportunities, astrology, Lottery, credit, etc.

November 7, 2011

Source
Internet

Minimum Order:
5,000 records

Selections:

SCF	\$7/M
Gender	\$7/M
Up-sold	\$10/M
Cancelled	\$10/M

Format:

Diskette	\$25/F
Mag Tape	\$25/F
E-mail/FTP	\$50/F

85% Net:

20,000 or more
\$6/M running

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

