

# Future Graduates of America

Average Monthly Hotline	153,270	\$110/M
Total File	2,140,549	\$110/M
-		

## Overview

These prospects represents consumers who are looking to enroll in a college to seek a Bachelor's or Associate's degree. These consumers are currently not registered in any college and have been identified as highly effective targets for career college training programs and continuing education degrees.

These career college prospects filled out a form online, requesting educational assistance with finding a college or trade school that can help them acquire a degree.

The Future Graduates of America file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

Average Monthly- Age Breakdowns  
ages 18-24 39,000 ages 25-35 58,000  
ages 36-45 33,000 ages 46-54 9,000

Average Monthly – Level of Education  
High School Graduate 29,000 GED 22,000  
Some college 19,510 Associate's Degree 12,147  
Bachelor's Degree 9,202

## Source

Online  
Direct Response

## Gender

46% Male  
43% Female

## Minimum Order

5,000 records

## Format

Email \$50/F  
FTP \$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$7/M Run Charge

## Selections

Geo \$10/M  
Gender \$10/M  
Age \$10/M  
Demographics \$10/M  
Education \$20/M  
Career Interest \$15/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

