

Active Domain Name Business Buyers

Total Universe	4,850,700	\$110/M
Average Monthly Hotline	90,500	\$110/M

In order to enhance their company’s image and increase sales, these executives have started the process of creating a company web site. These professionals have registered a domain name on behalf of their company and are involved in strategic business and e-business decisions.

This file allows companies to target via direct mail or telemarketing growth-oriented small businesses, who have proven their desire to adapt to changing technology and new marketing strategies.

These executives have purchasing power over many of their company’s business needs including products and services such as Internet, marketing, credit cards, loans, E-commerce, security, and office supplies.

Source

Internet
Direct Response
Website Registration

Gender

42% Male
48% Female

Minimum Order

5,000 records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$6/M running

Selections

Web address	\$20/M
SIC	\$10/M
Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



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