

Blue Collar Job & Career Seekers

| | | |
|--------------------------------|-----------|---------|
| Average Monthly Postal Hotline | 127,056 | \$110/M |
| Total File | 2,450,382 | \$110/M |

Reach out to these consumers who have requested assistance with finding a new job or degree.

These job seekers are actively seeking tools and resources to find a better paying job. They aim to find new employment, advance their career, or change jobs.

The types of offers that these people responded to include job, education, and work from home offers. All this, in pursuit to learn more on how to improve their current job skills or to further their educational degree

These career prospects are looking to attend college classes or to advance their current career opportunities. They have also expressed interest in continuing education, college scholarship, trade school application, etc. that can help them acquire a higher paying job.

With an average age range of 18 to 40, these continuing education career & employment oriented individuals are seeking continuing education courses to advance their education or tips on how to find a new job.

Reach these job & degree seekers who are actively searching for information on job opportunities & or continuing education degrees. These consumers are actively seeking to change their career, learn new skills, work from home or start a new business.

These consumers are searching for more ways to make money, and would benefit from job offers, career opportunities, employment offices, a

Source

Online
Direct Response

Gender

46% Male
43% Female

Minimum Order

5,000 records

Format

| | |
|-------|--------|
| Email | \$50/F |
| FTP | \$50/F |

Net Name Arrangement

85% Net
25,000 or more
\$7/M running

Selections

| | |
|--------------|--------|
| Geo | \$10/M |
| Gender | \$10/M |
| Age | \$10/M |
| Demographics | \$10/M |



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