

# Building Credit Step By Step

|                         |           |         |
|-------------------------|-----------|---------|
| Average Monthly Hotline | 109,500   | \$110/M |
| Total File              | 1,948,306 | \$110/M |

Building Credit Step by Step offers mailers an untapped list of consumers who are looking to improve their credit rating.

These subprime credit prospects have signed up to be matched with banking institutions that offer credit cards for people with less than perfect credit.

These applicants are looking to rebuild or re-establish their credit, and are actively searching for offers of unsecured credit, loan or refinancing, catalog credit offers, new retail credit card etc.

These proven direct response applicants are great prospects for secured and unsecured credit offers, Merchandise, insurance, payday, catalogs, instant financing programs, debt consolidation, sweepstakes, at home educational programs, distance learning, and career oriented offers.

Each record is CASS certified to ensure accuracy.

## Source

Online  
Direct Response

## Gender

54% Male  
46% Female

## Minimum Order

5,000 Records

## Format

|       |        |
|-------|--------|
| Email | \$50/F |
| FTP   | \$50/F |

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

|              |        |
|--------------|--------|
| Geo          | \$10/M |
| Gender       | \$10/M |
| Age          | \$10/M |
| Demographics | \$10/M |



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.