

Career Education Network

Average Monthly Hotline	123,806	\$110/M
Total File	2,545,340	\$110/M

Overview

These prospects have been identified as highly effective targets for career college training programs and continuing education degrees.

These career college prospects filled out a form requesting educational assistance with finding a college or trade school that can help them acquire a degree.

The Career Education Network file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

Average Monthly- Age Breakdowns
ages 18-24 37,220 ages 25-35 58,732
ages 36-45 31,152 ages 46-54 7,784

Average Monthly - Level of Education
High School Grad 39,504 GED 37,449
Some college 29,510 Associate's Degree 2,147
Bachelor's Degree 1,202

Career Interest Average Monthly Hotline
Business 22,644
Criminal Justice & Legal 19,596

Source

Online
Direct Response

Gender

47% Male
42% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8 run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M



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