

# Career Education Network

Average Monthly Hotline	123,806	\$110/M
Total File	2,545,340	\$110/M

## Overview

These prospects have been identified as highly effective targets for career college training programs and continuing education degrees.

These career college prospects filled out a form requesting educational assistance with finding a college or trade school that can help them acquire a degree.

The Career Education Network file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

### Average Monthly- Age Breakdowns

ages 18-24 37,220  
ages 25-35 58,732  
ages 36-45 31,152  
ages 46-54 7,784

### Average Monthly – Level of Education

High School Grad 39,504  
GED 37,449  
Some College 29,510  
Associate’s Degree 2,147  
Bachelor’s Degree 1,202

Career Interest Average Monthly Hotline  
Business 22,644  
Criminal Justice & Legal 19,596

### Source

Online  
Direct Response

### Gender

47% Male  
42% Females

### Minimum Order

5,000 records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
25,000 or more  
\$7 running

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M



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