

# Cell Phone Entrepreneurs

Average Monthly Hotlines	77,193	\$110/M
Total Universe	1,707,931	\$110/M

Reach home-based business opportunity seekers who use their wireless devices to stay connected with their new business.

These entrepreneurs are on the go and are looking to stay connected with their home business to generate extra income or replace their current full time income.

These professional entrepreneurs actively seek out new opportunities and will respond well to the following offers: small office-home office, cell phone, PDA and wireless services, Computer hardware and software, home based business books, newsletters, magazine subscription and online businesses.

## Source

Online  
Direct Response

## Gender

42% Male  
56% Females

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.