

Charity Donors Multi Responders

Monthly Hotline	112,312	\$110/M
Total File	1,364,480	\$110/M

These socially conscious consumer have responded more then once to charity fundraising solicitations. They have responded several times to multiple charities in the last six months, proving their ongoing responsiveness to direct mail charity offers.

By applying important transactional data points, this file offers one of the most responsive donor files on the market.

This list is selectable by donation amount, age, presence of children, type of donation, amount of donations per year, donation cause etc.

The names on this list are family-oriented and well-educated, with the discretionary income necessary to donate to all the causes they believe in.

These individuals are great prospects for veteran organizations, political hospitals, environmental organizations, international aid organizations, animal welfare organizations, charitable causes, non-profit organizations and many more.

Source

Online
Direct Response

Gender

42% Males
56% Female

Minimum Order

5,000 Records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
50,000 or more
\$6/M running

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Children/Marital Status	\$10/M
Homeowner	\$10/M
Income	\$10/M
Lifestyle	\$20/M
Online Activity	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

