

College Bound Education Seekers

Average Monthly Postal Hotline	122,700	\$110/M
Average Monthly Email Hotline	122,700	\$120/M
Total File	2,140,549	\$110/M

Reach highly responsive consumers via postal, email & telemarketing that have responded to a targeted online education offer.

These consumers have requested assistance with finding a college that can help them acquire a degree. With an average age range of 18 to 40, these continuing education career oriented individuals are seeking continuing education courses to advance their education and to look for a new career.

Courses include; education, business, technology, dental, plumbing, electric, medical, fine arts and more in order to earn degrees and certifications.

This list is perfect for distance learning and education offers, business and financial opportunity offers; retail and catalog as well as seminars; financial planning, self-improvement products and services, etc.

Source

Online
Direct Response

Gender

46% Male
43% Female

Minimum Order

5,000 Records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$7/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

