

Continuing Education & Distance Learning College

Average Monthly Hotline	114,500	\$110/M
Total File	1,865,447	\$110/M

In order to enhance their company's image and increase sales, these executives have started the process of creating a company web site. These professionals have registered a domain name on behalf of their company and are involved in strategic business and e-business decisions.

This file allows companies to target via direct mail or telemarketing growth-oriented small businesses, who have proven their desire to adapt to changing technology and new marketing strategies.

These executives have purchasing power over many of their company's 2019s business needs including products and services such as Internet, marketing, credit cards, loans, E-commerce, security, and office supplies.

Source

Online
Direct Response

Gender

55% Male
43% Female

Minimum Order

5,000 records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
20,000 or more

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M
Military	\$15/M



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