

Coupon Clipper

Average Monthly Responders	87,100	\$110/M
Total File	1,932,450	\$110/M
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Target these active consumers who are looking to save money by utilizing discount coupons, bargains, & discount offers. These online coupon subscribers are actively clipping any type of coupons they can find and are looking for the best local deals.

These careful shoppers search their coupon folder before heading out the door to go shopping. By searching for and redeeming coupons, these coupon enthusiasts know how to save money and save for the future, and demonstrates that these individuals are cost-conscious and want to make sure they are getting the best deals possible. Saving money is a top priority for these coupon shoppers, and these consumers shop with Coupons, Cashback, and Loyalty Points to maximize their hard earned money

After receiving cashbacks, coupons, sweepstakes and other loyalty points, these incentive-oriented shoppers respond to similar offers providing additional coupons, cashback rewards, or loyalty point programs. From rebates to cost saving dollars, coupon cutters search the internet, magazine ads and direct mail for the latest offers. These smart shoppers respond to similar offers providing additional coupons, cash back rewards or loyalty point programs, which helps them save hundreds of dollars a year on everyday purchases.

Source

Online
Direct Response

Gender

41% Male
49% Female

Minimum Order

5,000 Records

Format

Email \$50/F
FTP \$50/F

Net Name Arrangement

85% Net
20,000 or more
\$6/M running

Selections

Geo \$10/M
Gender \$10/M
Age \$10/M
Demographics \$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

