

# Credit Line Loan Seekers

Average Monthly Hotline	113,879	\$110/M
Total File	1,772,543	\$110/M

Personal loans can be used for pretty much anything. Personal loans include credit cards and signature loans from your bank or credit union. Loans from online lenders and peer-to-peer lenders often are personal loans as well. These active small loan seekers are searching for a personal loan towards roof solar panels, windows, roof, auto, pool/spa, etc. or as a straight personal loan for extra cash.

These consumers (mostly with POC- presence of children) responded to one or more of the following offers:

Consolidate debt or borrow money for just about anything  
Need a credit line? Classic Lines of Credit may be right for you

Consolidate Credit Card Debt. ...  
Repay Medical Bills. ...  
Student Loans. ...  
Tax Debt. ...  
Home Repairs. ...  
Paying Back Family or Friends. ...  
Remodel Project. ...  
Your Wedding.  
Dream Vacation  
Pet Bills  
Starting a Business  
Emergency Fund

## Source

Online  
Direct Response

## Gender

58% Male  
42% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.