

# Daily Bargain Hunt

Average Monthly Responders	120,700	\$110/M
Total File	2,109,870	\$110/M

Daily Bargain Hunt offers consumers who have logged on to receive the latest deals and price discounts on variety of different merchandise.

Daily Bargain Hunt offers people a single best deal on any item offered online, or offline. Daily Bargain Hunt works directly with the manufacturers to bring incredible savings each and every time.

The web site concept ensures that shopping for bargains online is as simple as a click of a mouse.

Daily Bargain Hunt even goes as far as to list other competitors' lowest price available on the same daily item, allowing the consumer to see for themselves the true value of shopping at Daily Bargain Hunt.

By presenting all these great bargains in one place, customers save time and money, and reward themselves with deals they would not have found find anywhere else.

## Source

Online  
Direct Response

## Gender

38% Males  
59% Females

## Minimum Order

5,000 Records

## Format

Email \$50/F FTP \$50/F  
FTP \$50/F

## Net Name Arrangement

85% Net  
20,000 or more  
\$6/M run charge

## Selections

Geo \$10/M  
Gender \$10/M  
Age \$10/M  
Demographics \$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.