

# Golden Age Seniors Looking For Wellness

Average Monthly Hotline	73,575	\$110/M
Total File	1,362,000	\$110/M

These senior consumers are seeking a healthy lifestyle and proper medical, health and dental insurance.

Take advantage of this hotline source of consumers who inquired online for ways to improve their wellness as well as affordable medical health insurance.

After filling out a form for more information for health, alternative medical offers, supplements and Medicare insurance, these individuals also responded to additional wellness offers.

This opt in process makes these records very responsive for insurance, mail order health and wellness items, supplements, small loans and financial offers, as well as other medical products and services.

These people will also respond very well to continuity programs, insurance, stored credit merchandise catalog offers, discounted mail order health and wellness items, supplements, credit and loan, & other medical products and services etc.

## Source

Online  
Direct Response

## Gender

59% Male  
40% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.