

# Golden Nesters Medicare & Medicaid Health Insurance Seekers

Average Monthly Hotline	74,600	\$110/M
Total File	1,374,000	\$110/M

Reach these Medicare Advantage and Medicaid seekers who are making contingency plans to supplement their Medical coverage. These consumers filled out a form or survey indicating their interest in finding out more about Medicare & Medicaid supplemental insurance products.

Tap into this file of consumers who are planning their medical future. Consumers are looking for help to cover their basic medical & health costs, including health, dental & prescription medical expenses. These Medicare supplement seekers have indicated their desire to save on medical and prescription drug costs.

Medicare advantage and supplement plans are geared towards consumers who are looking for the simplicity and comprehensive medical and prescription coverage. These individuals are always on the lookout for alternative ways to save money on medical and prescription costs, and save their hard earned retirement savings.

This file would work well for: health insurance offers, RX prescription cards, life insurance, retail product brands, opportunity seekers, coupon offers, online savings programs, supplements, vitamins, emergency pendants and bracelets, mobility aids, memory games and cards, monitoring systems, videos, books, bath safety products, safety alarms, spill proof cups, door alarms, etc.

## Source

Source  
Direct Response

## Direct Response

55% Male  
44% Female

## Minimum Order

5,000 records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.