

Healthy Lifestyle Nutrition Seekers

Average Monthly Hotline	133,667	\$110/M
Total File	2,029,631	\$110/M
Email & social media campaigns available	.	.

Reach consumers interested in living a healthy lifestyle.

These healthy conscious consumers have visited one of the many chains or independent Nutrition, gym or health center.

Some are interested in an initial free evaluation at a gym or health center and others are paid members.

These consumers would be interested in a health and nutrition products and services and offers from gyms, wellness centers and weight loss clinics.

These consumers can be contacted via direct mail, email, targeted digital display and by phone.

Source

Online
Direct Response

Gender

48% Male
47% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M running

Selections

Geo	\$10/M
Age	\$15M
Income	\$15M
Demographics	\$15M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.