

# Home Improvement Survey Responders

Average Monthly Hotline	137,700	\$110/M
Total File	1,920,000	\$110/M

These highly active survey responders, indicated that they are searching for home improvement vendors or services.

After filling out a form for more information on survey sites, these consumers are matched up high-quality qualified remodeling contractors

These consumers indicated that they are interested in one or more of these services: Kitchen and bathroom remodeling, room add-ons and deck building, siding and window restorations, plumbing and electrical work. HVAC, home décor, drapery, painting, rood repair, hardware floors, etc.

Our leads are pre-screened to offer the most responsive home improvement files on the market.

Reach out to this responsive home improvement & do It yourself seekers who are interested in making home improvements immediately or in the near future .

This file of home improvement shoppers would be a great source of names for Home insurance, catalogs, home magazines, home loans & refinance, credit cards, home & garden Products, home décor offers, retail & bank credit card offers.

Average age: 37

## Source

Online  
Direct Response

## Gender

48% Male  
46% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.