

# Insurance EDeck Responders

Average Monthly Hotline	139,800	\$110/M
Total Universe	1,579,000	\$110/M

This list consists of e-mail and postal addresses of consumers who responded to insurance Deck offers. These individuals filled out their contact information to receive valuable information on various insurance products online including

Life Insurance

Health Insurance

Group Insurance

Travel and Luggage Insurance

'eDeck' is a targeted on-line card deck used by companies to generate qualified postal leads. The information on this list comes directly from the list owner/source and is not compiled off other databases.

## Source

Online  
Direct Response

## Gender

42% Male  
56% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Type of Insurance	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.