

Lotto & Raffle Enthusiasts

Average Monthly Hotline	138,920	\$110/M
Total File	2,021,700	\$110/M

Overview

This mailing list comprises of individuals who have shown interest in sweepstakes, incentives, and prize opportunities. They have responded in hopes of winning top-quality products including televisions, vacations, cash, cars, cameras, and baby strollers. Some of these individuals have also responded to various services such as "pay as you go" phone services, travel clubs, credit offers, and insurance.

These consumers have indicated that they are open to receiving offers and opportunities in several categories including general merchandise, health, seminars, money-making opportunities, astrology, lottery, credit, and more. They are eager and ready to explore new opportunities that come their way.

Source

Online
Direct Response

Gender

53% Males
46% Females

Minimum Order

5,000 Records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
20,000 or more
\$6/M

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.