Online Career & Education Responders

Average Monthly Hotline	77,600	$110/M
Total File	1,960,177	$110/M

Reach highly responsive consumers have responded to a targeted online education offer.

These prospective continuing education students have filled out a form requesting assistance with finding a college or trade school that can help them acquire a degree.

These individuals are seeking continuing education courses to advance their education and to look for a new career. These students, homemakers and others are highly motivated and focused on starting a career and understand that acquiring a new degree can help them enter a new career.

Courses include; business, technology, dental, plumbing, electric, medical, fine arts and more in order to earn degrees and certifications.

Lead Generation and live transfer calls are also available at a premium.

This list is perfect for distance learning and education offers, business and financial opportunity offers; retail and catalog as well as seminars; financial planning, self-improvement products and services, etc

Source

Online
Direct Response

Gender

43% Male
41% Female

Minimum Order

5,000 Records

Format

Email	$50/F
FTP	$50/F

Net Name Arrangement

85% Net
25,000 or more
$7/M Running

Selections

Geo	$10/M
Gender	$10/M
Age	$10/M
Demographics	$10/M
EDU Level	$20/M
Career Interest	$15/M

Net60
List Brokerage • List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to $10/M running charges and a $50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

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