

# Pay As You Go Wireless Freedom Plan

Total Universe	147,500	\$110/M
Average Monthly Hotline	1,867,320	\$110/M

## Overview

The "Pay as you go Wireless Freedom Plan" offers individuals an alternative to a standard cell phone contract and other credit offers. When applying for a credit offer or new cell phone service contract, a lack of good credit required these people to sign up for an alternative payment plan.

This list is uniquely sourced to insure accuracy and responsiveness for your mailer. Take advantage of the weekly hotline on this file to increase the ROI on your next direct mail or telemarketing campaign.

These consumers are ready and eager to receive offers and opportunities in the following categories: secured and sub-prime credit, Internet, legal and financial service, health insurance offers, home equity loans, money making opportunities, and pre-approved credit with a catalog purchase.

### Source

Online  
Direct Response

### Gender

44% Male  
46% Female

### Minimum Order

5,000 records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.