

# Reward Corporation

Average Monthly Hotline	194,500	\$110/M
Total File	2,048,000	\$110/M

This member incentive program file offers extremely responsive consumers who have responded to highly promotional offers online. The websites offer users the ability to qualify to receive certain prizes, usually merchandise or gift cards, by signing up for certain offers & promotions

A user is credited with completing an advertiser offer only after accessing the offer by clicking on a link provided on a website. Users must complete the number of unique offers to receive their reward

This gift redemption program is an independent rewards program for consumers. Reach out to these individuals who have a thirst for entering sweepstakes lotteries, surveys, incentive programs, and contests.

These reward seekers searched out and registered to receive product and services to win points towards prizes. These consumers are looking to participate in chance games with the opportunity to win a selection of prizes and rewards. This makes these individuals excellent direct mail prospects for various goods and services.

The Reward Corporation multi responder mailing list, represents impulsive consumers, who have responded to multiple credit offers, surveys or sweepstakes for the chance of winning free prizes. These consumers respond well to promotional gift and discount offers, as they are looking for deals.

## Source

Online  
Direct Response

## Gender

42% Males  
56% Female

## Minimum Order

5,000 records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.