

# Savvy Savings Continuity Alliance Seekers

Average Monthly Hotline	71,538	\$110/M
Total File	2,147,000	\$110/M

## Overview

These individuals have enthusiastically responded to shopping clubs and coupon programs that specialize in rebate and discount shopping.

These clubs are dedicated to providing members with exclusive discounts and benefits across various categories including shopping, lifestyle, and more.

On average, the members are 51 years old with a household income of \$42,000.

By paying a small monthly fee, these members unlock special privileges to purchase items in bulk at significantly reduced prices. These committed shoppers place a high priority on saving money and are willing to invest in order to take advantage of these exclusive discounts.

Media Source: Online/Outbound Telemarketing/Direct Mail/Online Advertising

Recommended for: shopping clubs, catalog credit, magazines, insurance, secured and subprime credit, Internet, legal & financial services, health insurance, home equity loans, money making opportunities, innovative "as seen on TV" products, and catalogs.

## Source

Online  
Direct Response

## Gender

47% Males  
53% Females

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.