Scholarship Owl

Average Monthly Hotline	110,300	$110/M
Total File	2,449,668	$110/M
Email campaigs are available	Please Inquire	.

Email campaigns are available, please inquire.ScholarshipOwl,com is web site that offers a personalized scholarship matching service & management tool.

Scholarship Owl provides users direct access to a database of eligible scholarship matches, and dramatically speeds up application time by assisting in organizing, sorting, and submitting scholarships.

Students visit Scholarship Owl and fill out a short form to gain access to hundreds of scholarships

Scholarship Owl user demographics:
85% of users are 16-25 years old
Number of monthly unique Users 750,000
Average page views per user 3.5
Total monthly pageviews 2,500,000
Time on site per session 4.3 minutes
Email & postal database size 3,600,000
Email open rates: Average open rate 16%…. Average click rate 2.5%

www.scholarshipowl.com in the news:

Forbes – Applying For Private Scholarships: No Longer A Wild Goose Chase

Gigaom – ScholarshipOwl uses big data, machine learning to fix the convoluted

Source

Online
Direct Response

Gender

30% Male
70% Female

Minimum Order

5,000 Records

Format

Email	$50/F
FTP	$50/F

Net Name Arrangement

85% Net
25,000 or more
$10/M run charge

Selections

Geo	$10/M
Gender	$10/M
Age	$10/M
Demographics	$10/M
Date of Birth	$10/M
Career Interest	$10/M
Education Level	$10/M
Current Career	$10/M

Net60
List Brokerage • List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to $10/M running charges and a $50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

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