

# Senior Responders To Grants, Insurance & Small Loan Offer

Average Monthly Hotline	75,374	\$110/M
Total File	1,443,000	\$110/M

These individuals have indicated that they are currently looking for multiple offers to help support their current senior lifestyle.

Tap into this source of consumers that responded to supplemental or basic health insurance offers, grants, small loans, prepaid debit cards, Medicare and 65 insurance offers

Consumers have filled out surveys and expressed their desire to receive financial, health & dental coverage, medical & wellness items

Individuals on this file will respond well to products and services that offer consumers a credit line to purchase discounted mail order health and wellness items, walk in bathtubs, supplements, catalog and credit products and services.

These people will also respond well to continuity programs, insurance, stored credit merchandise catalog offers, discounted mail order health and wellness items, supplements, credit and financial & other medical products and services etc.

## Source

Online  
Direct Response

## Gender

55% Male  
45% Female

## Minimum Order

5,000 Records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.