

# Silver Sweeps & Lotto Survey Responders

Average Monthly Hotline	121,770	\$110/M
Total File	1,624,038	\$110/M

## Overview

The individuals on this mailing list have demonstrated an interest in sweepstakes, incentives, and prizes, responding with the hope of winning top-quality products such as televisions, vacations, cash, cars, cameras, and baby strollers. Some of these individuals have also shown interest in other services, including "pay as you go" phone plans, travel clubs, credit offers, and insurance.

Moreover, these consumers have expressed their openness to receiving offers and opportunities across several categories, including general merchandise, health, seminars, money-making opportunities, astrology, lottery, and credit. They are enthusiastic about exploring new opportunities that come their way. However, it is important to ensure that all marketing communications comply with applicable laws and regulations governing the sending of marketing emails and that the individuals on the mailing list have given explicit consent to receive them.

### Source

Online  
Direct Response

### Gender

53% Males  
46% Females

### Minimum Order

5,000 Records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
20,000 or more  
\$6/M run charge

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.