

Smart Shopper Loyalty Club Responders

Average Monthly Hotline	96,075	\$110/M
Total File	2,684,000	\$110/M

Overview

These individuals have actively responded to shopping clubs and coupon programs that are dedicated to rebate and discount shopping.

These clubs focus on offering exclusive discounts and benefits in areas such as shopping, lifestyle, and more. On average, the members are 51 years old and have a household income of \$42,000.

By paying a nominal monthly fee, these members gain special access to purchasing items in large quantities at reduced prices. These dedicated shoppers prioritize saving money and are willing to make an investment to enjoy these exclusive discounts.

Media Source: Online/Outbound Telemarketing/Direct Mail/Online Advertising

Recommended for: shopping clubs, catalog credit, magazines, insurance, secured and subprime credit, Internet, legal & financial services, health insurance, home equity loans, money making opportunities, innovative “as seen on TV” products, and catalogs.

Source

Online
Direct Response

Gender

47% Males
53% Females

Minimum Order

5,000 Records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$6/M running

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.