

Subprime \$500 New Credit Card Issues

Average Monthly Hotline	121,905	\$110/M
Total File	2,538,041	\$110/M

Overview

This credit card new issues file, offers access to consumers who responded to receive more information to apply for a new \$500 limit credit card.

The consumers on this list responded to one or more of these marketing promotions:

- Easy application! Get a credit decision in seconds
- Build your credit history
- Use your line of credit to shop thousands of items from great brands
- Take advantage of low monthly payments
- Get access to a higher credit line after making your first 5 monthly payments on time with no additional deposit needed
- Checking Account Required
- Fast and easy application process; response provided in seconds
- Reports monthly to all three major credit bureaus
- No late fees or interest charges because this is not a credit card.

These subprime credit prospects have signed up to be matched with banking institutions that offer credit cards for people with less than perfect credit.

These applicants are looking to rebuild or re-establish their credit, and are actively searching for offers of unsecured credit, loan or refinancing, catalog credit offers, new retail credit card etc.

Source

Online
Direct Response

Gender

54% Male
46% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Check Debit	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.