

# Sweeps & Survey Gold Responders

Average Monthly Hotline	90,437	\$110/M
Total File	1,274,069	\$110/M

## Overview

The recipients of this mailing list have demonstrated their keen interest in sweepstakes, incentives, and prizes.

They have enthusiastically responded with the hope of winning high-quality products such as televisions, vacations, cash, cars, cameras, and baby strollers. Additionally, some individuals have also shown interest in other services, including "pay as you go" phone plans, travel clubs, credit offers, and insurance.

Furthermore, these consumers have expressed their willingness to receive offers and opportunities in various categories, such as general merchandise, health, seminars, money-making opportunities, astrology, lottery, and credit.

They are excited about exploring new possibilities that come their way. However, it is crucial to ensure that all marketing communications adhere to the applicable laws and regulations governing the sending of marketing emails. It is also important to verify that the individuals on the mailing list have explicitly consented to receiving such communications.

## Source

Online  
Direct Response

## Gender

43% Males  
52% Females

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
20,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.