

# Sweepstakes High Rollers

|                         |           |         |
|-------------------------|-----------|---------|
| Average Monthly Hotline | 131,500   | \$110/M |
| Total File              | 1,858,000 | \$110/M |

## Overview

This list consists of consumers who responded to sweepstakes, incentives and prize opportunities.

These people responded for the chance of winning top quality products such as TVs, vacations, cash, cars, cameras, & baby-strollers.

Some of these consumers responded to various services such as a 'pay as you go' phone services, travel club, credit offers, insurance, etc..

These consumers are ready and eager to receive offers and opportunities in the following categories: general merchandise, sweepstakes, health, seminars, money making opportunities, astrology, Lottery, credit, etc.

## Source

Online  
Direct Response

## Gender

53% Males  
46% Females

## Minimum Order

5,000 Records

## Format

|       |        |
|-------|--------|
| Email | \$50/F |
| FTP   | \$50/F |

## Net Name Arrangement

85% Net  
20,000 or more  
\$6/M run charge

## Selections

|              |        |
|--------------|--------|
| Geo          | \$10/M |
| Gender       | \$10/M |
| Age          | \$10/M |
| Demographics | \$10/M |
| Up-sold      | \$10/M |
| Cancelled    | \$10/M |



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.