Target PayDay Loan Responders

Average Monthly Hotline	71,400	$110/M
Total File	1,060,500	$110/M

These consumers reached out to secure a 'payday' for some quick emergency cash to o pay off credit cards, avoid bounced check fees, medical bills, small loans etc

Reach these cash advance/payday loan seekers who need cash quickly to pay monthly bills such as car payments, utility bills, credit card payments etc., before they receive penalties for late payment.

In order to qualify, a consumer needs to have a checking account, currently employed, a working telephone number, be at least 18 years old, and a u.s. resident.

A poor credit rating will not necessarily inhibit consumers from qualifying for a loan.

These proven direct response applicants are great prospects for secured and unsecured credit offers, pay day loan offers, instant financing programs, debt consolidation, seminars, money making opportunities, sweepstakes, at home educational programs, distance learning, and career oriented offers.

Source

Online
Direct Response

Gender

53% Males
46% Female

Minimum Order

5,000 Records

Format

Email	$50/F
FTP	$50/F

Net Name Arrangement

85% Net
25,000 or more
$6/M run charge

Selections

Geo	$10/M
Gender	$10/M
Age	$10/M
Demographics	$10/M

Net60
List Brokerage • List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to $10/M running charges and a $50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

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