

# The Sweepstakes & Survey Alliance

Average Monthly Hotline	88,909	\$110/M
Total File	1,374,756	\$110/M

## Overview

This mailing list is made up of consumers who have demonstrated an interest in sweepstakes, incentives, and prize opportunities. These individuals have responded with the aspiration of winning top-quality products, including but not limited to TVs, vacations, cash, cars, cameras, and baby strollers.

Moreover, some of these consumers have also indicated an interest in other services, such as 'pay as you go' phone services, travel clubs, credit offers, and insurance.

The list is comprised of individuals who are eager to receive offers and opportunities in a wide range of categories, including general merchandise, health, seminars, money-making opportunities, astrology, lottery, credit, and more. They are enthusiastic and open to exploring new prospects in these areas.

### Source

Online  
Direct Response

### Gender

53% Males  
46% Females

### Minimum Order

5,000 Records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
20,000 or more  
\$6/M

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.