# **Ultra Check Cashing Consumers**

| Average Monthly Hotline | 92,800    | \$110/M |
|-------------------------|-----------|---------|
| Total File              | 1,258,000 | \$110/M |

The Grand Prize Survey Incentive Multi Responder mailing list, represents impulsive consumers, who have responded to multiple online surveys & sweepstakes for the chance of winning free prizes.

These consumers respond well to promotional gift and discount offers, as they are looking for deals, bargains, free tips, & giveaways.

These highly responsive leads have been added into an expansive database available for the first time for direct mail, telemarketing and email. Other areas of interests include; payday, catalog credit auto warranties, vacations, and insurance. Direct mail responders and shopping interests are also selectable on this file.

Great targets for any incentive type offer such as: catalogs; magazines; credit cards; contest/games/prizes, rebates, music and book clubs, insurance; business opportunities; computer and Internet-related products and services; and much more!

#### Source

Online Direct Response

#### Gender

42% Males 56% Females

#### **Minimum Order**

5,000 records

# FormatEmail\$50/FFTP\$50/F

## Net Name Arrangement

85% Net 25,000 or more \$6/M

### Selections

| Geo          | \$10/M |
|--------------|--------|
| Gender       | \$10/M |
| Age          | \$10/M |
| Demographics | \$10/M |



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.

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