

United Benefits Pay Day Loan

Average Monthly Hotline	115,700	\$110/M
Total File	26,500	\$110/M

These consumers have applied for a mini-loan for emergency cash. Based on their minimum base salary, many of these individuals could take advantage of a cash advance offer.

These motivated credit seekers are in need of quick cash to pay off their basic monthly expenses and will respond well to the following offers: secured and unsecured credit offers, pay day loan offers, instant financing programs, debt consolidation, sweepstakes, at home educational programs, distance learning, and career oriented offers.

Source

Internet/Telemarketing
Direct Response

Gender

56% Male
41% Females

Minimum Order

5,000 records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$6/M running

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Declines	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.