

# Active Secured Card Product Applicants

Average Monthly Hotline	119,400	\$110/M
Total File	2,148,306	\$110/M

This list of secured card applicants represent consumers who applied for a stored value card to be used for a specific shopping catalog.

These consumers have been verified by phone to confirm their interest in applying for a secured card, and are looking to improve their credit ratings and enjoy the convenience of shopping with a credit card.

The average consumer spends \$200 a month on merchandise., and these consumers used their checking account to initially fund the stored value card via a check debit.

These people were redirected to a stored value credit offer after being denied an unsecured purchasing credit line.

These proven direct response applicants are great prospects for secured and unsecured credit offers, Merchandise, catalogs, instant financing programs, debt consolidation, sweepstakes, at home educational programs, distance learning, and career oriented offers

## Source

Online  
Direct Response

## Gender

42% Males  
56% Female

## Minimum Order

5,000 records

## Format

Email \$50/F  
FTP \$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo \$10/M  
Gender \$10/M  
Age \$10/M  
Demographics \$10/M  
Check Debit \$10/M



List Brokerage . List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.