

# Career Change & Vocational Degree Seekers

Average Monthly Hotline	127,800	\$110/M
Email Campaigns	127,800	\$180/M
Total File	3,510,375	\$110/M

Reach individuals who completed a career test on some of the top online career test web sites.

Target these consumers who are actively seeking to change their career, learn new skills, or start a new business.

Our network of sites and portals help us target consumers in real time that are looking for a career and education change

This list is highly selectable by a number of key criteria, such as career interest, exact age, high school graduation year, vocational training, area of work/study, demographics, and lifestyle.

Education select: Some High School, High School, GED, Some College, Associate's Degree, Bachelor's Degree, Master's Degree & Doctorate

Targeting filters available include: Exact age, Education Level, High School Graduation Date, Area of Work or Study, Career Interests etc.

## Source

Online  
Direct Response

## Gender

42% Males  
48% Females

## Minimum Order

5,000 records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M
Military	\$15/M
Veterans	\$15/M
National Guard	\$15/M



List Brokerage . List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.