

# Cash Any Day Pay Day Loan Applicants

|                         |           |         |
|-------------------------|-----------|---------|
| Average Monthly Hotline | 110,400   | \$110/M |
| Total File              | 1,203,980 | \$110/M |

Cash Any Day was established to help consumers secure a 'payday' loan quickly and easily. Consumers reached out to 'Cash Any Day' after seeing the following quotes:

- Avoid Outrageous bounced check fees.
- Get your car fixed so you won't lose your job.
- Pay your bills before you get penalized.

These Cash Advance/Payday loan seekers need cash quickly to pay monthly bills such as car payments, utility bills, credit card payments etc., before they get penalized for late payment.

All consumers need is a checking account in good standing, a minimum income from a job, a working telephone, be at least 18 years old, and a U.S. resident. A Poor credit rating will not necessarily inhibit consumers from qualifying for a loan.

Selects include: home phone, work phone, occupation, length of residence, time at job, age, household income, and own/rent.

These proven direct response applicants are great prospects for secured and unsecured credit offers, pay day loan offers, instant financing programs, debt consolidation, seminars, money making opportunity, sweepstakes, at home educational programs, distance learning, and career oriented offers.

## Source

Online  
Direct Response

## Gender

56% Males  
44% Females

## Minimum Order

5,000 Records

## Format

Email \$50/F  
FTP \$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo \$10/M  
Gender \$10/M  
Age \$10/M  
Demographics \$10/M



List Brokerage . List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.