

# Catalog Credit Program Buyers

Average Monthly Hotline	78,400	\$110/M
Total File	-	\$200/M

## Overview

This file consists of credit seekers who applied for a Catalog Credit Program. These people were offered an unsecured purchasing credit line to be used exclusively for a specific catalog offer.

These individuals will respond to all sub prime offers including: low-end catalogs, auto loans, mortgage, online credit reporting, discount travel offers, and personal financial aids.

These catalog credit seekers consists of consumers who have applied for a catalog credit program & who are looking to rebuild their credit through the use of these offers and for the ease and great deals that these catalogs provide. These impulsive catalog buyers appreciate the value that a catalog line of credit can offer to help them manage their cash flow and finances.

These consumers are looking to enjoy the benefits of an unsecured line of credit to be used on a specific catalog. This catalog credit program offer allows credit seekers the opportunity to purchase quality goods with the opportunity of slowly paying back for the purchase amount and rebuild their credit at the same time.

This file is ideal for catalogs and merchandise, credit card offers, sweepstakes, telemarketing, electronic, baby, apparel, toys, loan & financial, jewelry, sports, insurance, health & fitness, travel & magazine subscriptions, catalog credit offers, etc.

## Source

Online  
Direct Response

## Gender

## Minimum Order

5,000 Records

## Format

Email \$50/F  
FTP \$50/F

## Net Name Arrangement

## Selections

SCF \$7/M  
Gender \$7/M



List Brokerage . List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.