

Catalog Plus Incentive Credit Program Seekers

Average Monthly Hotline	76,400	\$110/M
Phone Numbers	-	\$200/M

These catalog credit seekers consist of consumers who have applied for a catalog credit program & who are looking to rebuild their credit through the use of these offers and for the ease and great deals that these catalogs provide.

These are people who most likely do not have bank cards and rely on finance companies to borrow money or make major purchases like appliances, furniture, televisions, etc. They are excellent prospects for credit and finance offers, opportunity seekers, sweepstakes, etc.

These consumers have responded to a catalog credit offer, to use towards buying products from selected program catalogs, and are looking to re-establish, expand & rebuild their credit rating.

These eager responders are 'buy now and pay later' first responders. Many of these avid consumers do not currently have a line of credit, and are happy to apply for payment terms in order to be able to make purchases out of select merchandise catalogs. These responsive credit seekers responders want to secure their merchandise and are willing to apply for a credit line on various merchandise catalogs.

Ideal offers credit card offers, catalog cards. These individuals will respond to all sub prime offers including: low-end catalogs, auto loans, mortgage, online credit reporting, discount travel offers, and personal financial aids. These are also ideal prospects for mailers offering credit counseling services, credit/loan opportunities.

Source

Online
Direct Response

Gender

Minimum Order

5,000 Records

Format

Email \$50/F
FTP \$50/F

Net Name Arrangement

Selections

SCF \$7/M
Gender \$7/M



List Brokerage . List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.