

# Discount Buyer's Club Member

Average Monthly Responders	134,700	\$110/M
Total File	2,020,001	\$110/M

These people responded to or enrolled in a buyer's club to take advantage of discounts of up to 60% at over 75,000 hotels, golf courses, ski and condo resorts, cell phone and international calling rate savings, restaurants, towing/auto services, car rentals, and retail stores.

These affluent consumers are willing to spend money to save money and are actively into travel, recreational activities, and family vacation fun.

Recommended for: Travel offers, vacation packages, long distance, VOIP, credit card offers, exercise and diet supplements, entertainment products and services, warehouse club offers, golf and sports equipment, consumer electronics, catalogs, cell phone service, etc.

## Source

Online  
Direct Response

## Gender

41% Males  
57% Females

## Minimum Order

5,000 Records

## Format

Email \$50/F  
FTP \$50/F

## Net Name Arrangement

85% Net  
20,000 or more  
\$6/M running

## Selections

Geo \$10/M  
Gender \$10/M  
Age \$10/M  
Demographics \$10/M



List Brokers. List Management

Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.