# **Super Home Mom**

| Average Monthly Hotline | 124,093   | \$110/M |
|-------------------------|-----------|---------|
| Total File              | 2,401,658 | \$110/M |

Reach out to these single Mother's who signed up to receive coupons, shopping discounts, government help, distance learning & education offers, degree and job opportunities, work form home offers, education scholarships, & housing assistance.

These single parents enrolled to receive community based parenting support, assistance, news, and discussions information on local housing, section 8 / low income housing, housing assistance for single mothers and single fathers, along with exclusive articles, benefits, and discounts

Reach out to these stay at home female single parents who responded to access resources and benefits that offer useful and exclusive benefits geared specifically toward single parents.

These single Mom's want to be part of single parent's network to access special discounts, events, and be part discussions pertaining to all aspects of life for single parents.

Recommended for the following offers: education, at home business opportunities, self employment products, Pay Day Loans, baby products, travel offers, maternity, solar, long distance, single mom offers, single parent services, VOIP, credit card offers, exercise and diet supplements, warehouse club offers, catalogs, cell phone service, etc.

### Source

Online

Direct Response

#### Gender

42% Males

56% Female

# **Minimum Order**

5,000 Records

### **Format**

| Email | \$50/F |
|-------|--------|
| FTP   | \$50/F |

# **Net Name Arrangement**

85% Net

25,000 or more

\$6/M running

## **Selections**

| Geo             | \$10/M |
|-----------------|--------|
| Gender          | \$10/M |
| Age             | \$10/M |
| Demographics    | \$10/M |
| Education Level | \$20/M |
| Career Interest | \$15/M |
| Ethnicity       | \$15/M |



Terms and Conditions: Stated prices are for one time use only. Orders cancelled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.